



MORSAL MOZNEB, B.IT.

UX/UI DESIGNER · WEB DEVELOPER

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EDUCATION

Diploma, New Media Design & Web Development

British Columbia Institute
2025 – 2026

Bachelor of Information Technology

Shiraz University
2013 – 2017

FOCUS AREA

- UX Research & User Flow Mapping
- Figma Design Systems (Atomic Design)
- Responsive Web Design
- Interactive Prototyping
- Conversion-Focused Layout Strategy

TECHNICAL SKILLS

- **Design & Prototyping:** Figma (Components, Variants, Auto Layout), Wireframing, Responsive Layout Design, Interactive Prototyping
- **UI Systems & Fundamentals:** Typography, Hierarchy, Spacing, Alignment, Design Systems, Visual Flow
- **Development:** HTML5, CSS, JavaScript, Responsive Web Design
- **Tools & Platforms:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), WordPress

PROFESSIONAL SUMMARY

UX/UI Designer and Web Developer combining a Bachelor of Information Technology with current studies in New Media Design & Web Development at BCIT. Skilled in user research, wireframing, interactive prototyping, and front-end development (HTML5, CSS, JavaScript). Designs responsive websites, Figma design systems, and brand identity systems from concept through deployment. Experienced collaborating across multidisciplinary teams on tight deadlines.

WORK EXPERIENCE

ZAGROSIA STRUCTURAL ENGINEERING INC. | Vancouver, BC

UX/UI Designer & Lead Operations Coordinator

2026 - Present

- Designed, developed, and deployed the company's responsive website (zagrosia.ca) using HTML5, CSS, and JavaScript with custom DNS and HTTPS via Netlify.
- Built a complete brand identity system — logo applications, LinkedIn presence, business cards, print booklet, and a Figma design system with reusable components.
- Coordinated brand, content, and marketing operations across multidisciplinary teams, translating strategic objectives into deadline-driven execution.

NEW MEDIA DESIGN & WEB DEVELOPMENT | Vancouver, BC

Academic & Project Experience

2025 - 2026

- Designed responsive websites and landing pages in Figma with conversion-focused user flow; produced interactive prototypes for developer handoff.
- Built scalable Figma design systems following atomic design principles, ensuring consistency, accessibility, and component reusability.
- Developed coded responsive websites using HTML5, CSS, and JavaScript with mobile-first development principles.

FREEDOM MOBILE | North Vancouver, BC

Operations & Team Manager

2019 - 2025

- Led cross-functional team coordination and stakeholder collaboration, reducing process delays through structured problem-solving and KPI-driven decision-making.
- Conducted usability observations and user interviews that informed process redesigns, a research methodology now central to UX design work.
- Translated business objectives into structured execution plans and analyzed KPIs to identify optimization opportunities, analytical skills now applied to UX research and conversion-focused design.

KEY PROJECT TYPES

PROJECT / TYPE	SKILLS	DESCRIPTION
Zagrosia Engineering Website	HTML · CSS · JS	Designed and built zagrosia.ca with responsive layout, brand system, and animations.
Zagrosia Brand Identity	LinkedIn · Print	Profile picture, banner, business cards, and booklet collateral built around a consistent visual system.
UX Case Study & Wireframing	Figma · Prototype	Designed and prototyped a responsive web app with user-centered design principles.
Motion Design Piece	After Effects · Premiere	Storyboarded and produced a short-form motion graphics video.